Commodity Liaison Committee

- Representative Growers, Organizations, Commodities, etc.
- Create Visibility
- Educate
- Advocate
- Mentor
- GOAL: To Ensure Sustainable Funding for IR-4



CLC Leadership - 2019

- Mike Bledsoe (Village Farms- NA Greenhouse Vegetable) Chair
- Todd Scholz (US Dry Pea and Lentil) Vice Chair
- Strategy and Transparent Communication
- Visibility and Active Participation
- Annual Meeting in DC
 - Group an individual Hill visits
- Regular Communications



Membership - 3 Year Term

- Alan De Young
- Alan Schreiber
- Allen Mize
- Ann George
- Armando Monterroso
- Berry Tanner
- Bob Simerly
- Bruce Buurma
- Dennis Nuxoll
- Dennis Tristao
- Lori Berger
- Dave Gruenburg
- Eric Mauer
- Hank Giclas
- James R. Cranney

- Jill Calabro
- Mike Bledsoe
- John Keeling
- Keith Pitts
- Kirk Baumann
- Laura Phelps
- Mark Arney
- Mike Aerts
- Paul Schlegel
- Phil Korson
- Ray Ratto Jr
- Steve Salisbury
- Todd Scholz
- Amy Ghandi
- Others



IR-4 and its Stakeholders

More that an advisor Team

- IR-4 sees Stakeholders as equal partners.
- Seek Inputs in planning.
- Gives equal voice at PMC (IR-4 Board).
- Even seeks advice with new hires and positions.
- Not just an advisory committee.
- Weekly communications.

CLC On the Hill



CLC On the Hill Lunch and Learn



CLC meeting with PMC



Government Action Subcommittee Committee (GASc)

- Chaired by Bob Simerly (Chair) and Lori Berger (Vice Chair)
- Create Awareness, Synergy, Strategy and Messaging
- Regular Conference Calls Updates and Calls to Action
- Training in March 2017 Farm Bill 101 Webinar
- "Tactical Sciences" Approach Options for Farm Bill Funding
- Resources and Updated Materials
- Action Plan for 2018 and Beyond...





How You Can Help...

- Engage Your Membership
- Participate in CLC Activities
- Inform Your Representatives in DC and Locally
- Assist With DC-Based Educational Efforts
- Facilitate Networking and Outreach With Key Groups and Individuals
- Consider Joining the CLC



Chair of CLC

- Weekly call with Jerry Baron
- Voting member of the IR-4 PMC
- Attends all PMC meetings
- Coordinating congressional letters and proposals
- Communicate to CLC on ongoing issues
- A lot of time spent on project
- Mentoring commodity groups on FUW
 - How to best approach the FUW.
 - Regional workshops
 - Getting organized